

2018
 ————
 ———— **EPS** **63.3%**
73.9%
 2018 5 21 GLOBE NEWSWIRE
 O2O ()
 : FANH) 2018 3 31 2018
 1
 2018 5 12 2018
 , 2018 1.0 0.05
 0.25 0.0125
 1,625.2 2018 5
 30 2018 6 10

2018

(,) 2	2017 ²	2018	2018	%
	1,333,587	843,263	134,436	-36.8
	55,214	90,181	14,376	63.3
	69,740	130,218	20,758	86.7
	1.15	2.00	0.32	73.9

9,018.1 63.3% 1.3
 86.7%
 40.1% 186.5%
 12%
 40%

1

H.10 2018 3 31
 6.2726 1.00
 2 2017 11

2018

2018						
2018						1
2018						
2018	13.3	36.8%	8.4	1.3		2017
2018	6.1	9.7%		6.7	1.1	2017
				79.8%		
2018		6.6	85.9%	9,245.9	1,474.0	2017
10			2		1	2017
			baoxian.com			
				11.0%		
2018				7,783.7	1,240.9	
2017		6,458.5		20.4%		
9.2%						
2018				7.5	1.2	2017
	12.8	41.1%				
2018			6.0	9,524.5		2017
	10.9	45.3%				
2018			4.7	7,465.1		2017
	4.4	7.6%				
78.4%						
2018			8,016.7	1,278.1		2017
	6.1	86.8%		1	2017	10
	2	2017				
	baoxian.com				13.4%	
2018			4,900.6	781.3		2017
	5,030.3	2.6%			8.2%	

2018		4,870.2	776.4	2017
	5,233.9	6.9%	2017	
2018		1.1	1,705.1	2017
	1.3	19.7%	2017	
	2018		9,018.1	1,437.6
2017		5,521.4	63.3%	
2018		10.7%		

2.00	0.32	2.00	0.32		1.20
		1.15	66.7%	73.9%	
2018	3	31			29.4
4.7					
2018					
●	App –				
■	App				
➤	2018		418,342	2017	251,819
	66.1%	2018	³ 63,955		56,446
	13.3%				
➤	2018		App	5.7	9,103.7
		2017	9.2	38.2%	
■	App				
➤	2018		579,348		251,819
	130.1%	2018	⁴ 64,685		46,785
	38.3%				
➤	2018			5.1	0.8
		2017	6.6	22.3%	
●	e -				
	2018	3	31	e	309.7
	160				2017
			93.8%		
●	<u>www.baoxian.com</u>:				
■	2018	3	31	Baoxian.com	161.3
	86.2			87.1%	2016
	⁵ 62,100		2017	48,046	Baoxian.com
					29.3%
■	2018		Baoxian.com	6.1	(9,650
)	2017	5,300	10.4	

³ App

⁴ 2018 2017 App

⁵

●	2018	3	31		579,348		1,253
		21			541		30
			142	2017		280,916	1,241
				21	810		29
		149					

2018

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2018 5 22 / 09:00

1-855-500-8701

0800-015-9724

0800-918-648

0800-184-4876

1-300-713-759

1-855-757-1565

0080-665-1951

800-906-606

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400-120-0654

+852-3018-6776

ID#:8473679

<http://ir.fanhuaholdings.com/events-and-presentations>

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www.ehuzhu.com 4

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	2017	12	31	2018	3	31	2018	3	31
:									
:									
.....			363,746			190,030			30,295
.....			75,287			79,717			12,709
.....			2,498,730			2,747,397			438,000
.....			515,194			582,750			92,904
.....			4,325			4,378			698
.....			631,381			634,665			101,181
.....			43,864			52,236			8,328
.....			4,132,527			4,291,173			684,115
:									
.....			26,075			27,717			4,419
.....			127,079			119,339			19,025
.....			2,091			4,816			768
.....			404,783			443,441			70,695
.....			45,187			45,186			7,203
.....			605,215			640,499			102,110
.....			4,737,742			4,931,672			786,225

()

	2017 12 31	2018 3 31	2018 3 31
:			
:			
.....	203,024	265,639	42,349
.....	9,553	16,726	2,667
.....	241,894	223,384	35,613
.....	77,424	63,936	10,193
.....	129,965	136,632	21,782
.....		81,556	13,002
.....	661,860	787,873	125,606
:			
.....	70,350	70,350	11,215
.....	17,139	27,085	4,318
.....	87,489	97,435	15,533
.....	749,349	885,308	141,139
.....	9,571	9,571	1,526
.....	2,429,559	2,348,056	374,335
.....	311,038	311,038	49,587
.....	1,468,708	1,598,926	254,907
.....	(93,108)	(111,190)	(17,726)
.....	(248,717)	(215,770)	(34,399)
.....	3,877,051	3,940,631	628,230
.....	111,342	105,733	16,856
.....	3,988,393	4,046,364	645,086
.....	4,737,742	4,931,672	786,225

(,)

	3	3	31
	2017	2018	2018
6:			
.....	1,269,002	765,426	122,027
.....	613,391	672,967	107,287
.....	655,611	92,459	14,740
.....	64,585	77,837	12,409
.....	1,333,587	843,263	134,436
:			
.....	(1,042,504)	(548,420)	(87,432)
.....	(435,110)	(468,253)	(74,651)
.....	(607,394)	(80,167)	(12,781)
.....	(50,303)	(49,006)	(7,813)
.....	(1,092,807)	(597,426)	(95,245)
.....	(52,339)	(48,702)	(7,764)
.....	(133,227)	(106,954)	(17,051)
.....	(1,278,373)	(753,082)	(120,060)
(55,214	90,181	14,376
, :			
.....	10,288	33,111	5,279
.....	559	10,757	1,715
,	1,611	(1,120)	(179)
.....	67,672	132,929	21,191

⁶ 2014 5

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2018 3 31

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	3	3	31
	2017	2018	2018
.....	(27,294)	(43,824)	(6,987)
.....	17,669	40,484	6,454
.....	58,047	129,589	20,658
.....	6,765		
.....	64,812	129,589	20,658
: (4,928) (629) (100)
.....	69,740	130,218	20,758

(,)

	3	3	31
	2017	2018	2018
.....	0.05	0.10	0.02
.....	0.01		
.....	0.06	0.10	0.02
.....	0.05	0.10	0.02
.....	0.01		
.....	0.06	0.10	0.02
ADS			
.....	1.08	2.00	0.32
.....	0.12		
.....	1.20	2.00	0.32
.....	1.04	2.00	0.32
.....	0.11		
.....	1.15	2.00	0.32
:			
.....	1,165,429,597	1,300,191,084	1,300,191,084
.....	1,213,183,900	1,302,989,111	1,302,989,111
.....	64,812	129,589	20,658
.....	(159)	(7,322)	(1,167)
.....	264		
.....	(1,457)	(1,827)	(291)
.....	63,460	120,440	19,200
:			
.....	(4,928)	(629)	(100)
.....	68,388	121,069	19,300

		(,)		
		3	3	31
		2017	2018	2018
	9,095	30,554	4,871
()	117,719	(211,604)	(33,735)
()	3,836	19,086	3,043
	130,650	(161,964)	(25,821)
	273,979	439,033	69,992
	(194)	(7,322)	(1,167)
	404,435	269,747	43,004

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